







## Webinar on

## Accelerating Adoption of Sustainable Solutions for MSME under

## Promoting Market Transformation for Energy Efficiency in MSME program

On the occasion of International MSME Day 2021,

(30th June 2021)

## Program Agenda

Opening Session	
1430-1435	Welcome Address
	Sh. Debajit Das, National Project Coordinator, UNIDO
1435-1440	Special Address
	Sh. René Van Berkel, UNIDO Representative, India
1440-1450	Special Address
	Sh. Rajat Kumar Sud, Managing Director, EESL
1450-1500	Launch of Integrated Energy Efficiency Solutions through standard package offers for MSME clusters under GEF-5 Project
	Recognition to MSME Units for Successful Demonstrations
1500-1510	Keynote Address
	Sh. Ateesh kr. Singh, Joint Secretary, Ministry of MSME, GoI
1510-1515	Vote of Thanks
Technical Session	<ul> <li>Sh. Girja Shankar, GM (T) &amp; Head (CDP), EESL</li> <li>Topic: Role of Energy Efficient Technologies in Building Sustainable MSMEs</li> </ul>
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1515 – 1555	Session Moderator
	Sh. Sanjaya Shreshtha., Industrial Development Officer, UNIDO Hq
	Panelists:
	Sh. R. K. Rai, Secretary, Bureau of Energy Efficiency, GoI
	Sh. Vinamra Mishra, Director Ministry of MSME, GoI
	• Sh. Rajiv Kr. General Manager, SIDBI
	Sh. Suresh Kotla, Director, Energy & Environment, ISC
	Sh. Nalin Khemani, Chairperson, Bhartiya Chai Parishad and Director Ranglal
	Tea & Industries Pvt. Ltd. (Jorhat Tea Cluster)
	Open House Discussion (10 mins)
1555- 1600	Concluding Remarks
	Sh. S. P. Garnaik, Executive Director & BUH(L), EESL



